



MEDIA MASK™

VIDEO MASKING UNITS



 **BOWLING**
CORPORATION



Made In the USA



MEDIAMASK

VIDEO MASKING UNITS



**US Bowling uses
COMMERCIAL GRADE DLP
Projectors**

The Ultimate "WOW" Factor!

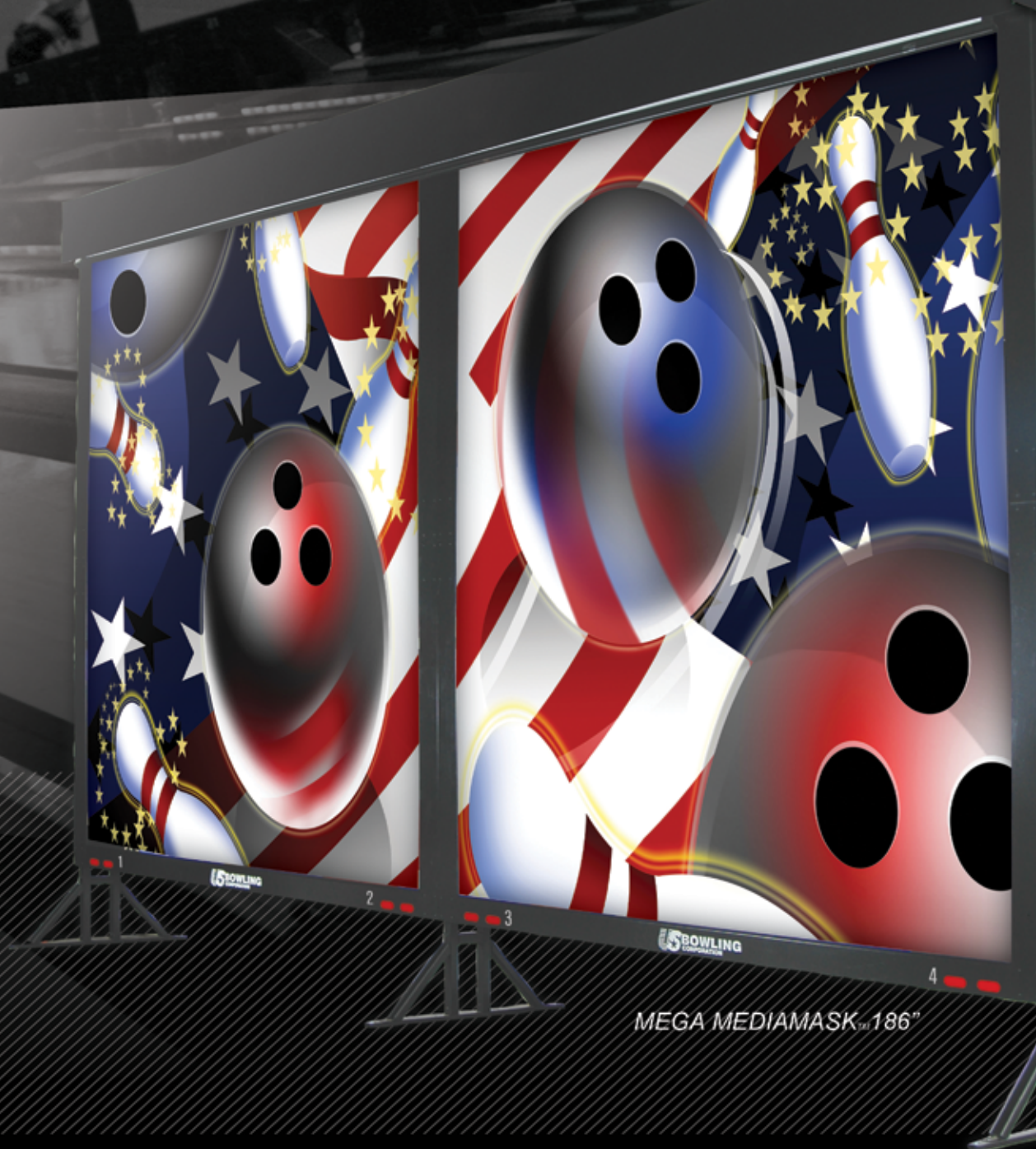
Since 1994, US Bowling Corporation has been the leading innovator to the bowling industry. That is why we were the first to develop and produce a fully integrated Video Masking Unit system now known as "MediaMask". US Bowling has now made this product even better with the addition of our new "Enhanced Glow Graphics". Now you have the best of both worlds. With the push of a button you can show music videos, sporting events, still images or advertising promotions or simply choose to "WOW" your customers with the brightest glow graphics that the industry has to offer. When choosing a video masking unit, MediaMask is the only choice for your new or existing bowling center.

US Bowling's Convertible MediaMask is as easy to use as ...



Our ILT Controller "Smart Motor" with multi-screen control options make MediaMask easy to control from the front desk.

To get a taste of our
Enhanced GLOW, view this brochure
under black light!



MEGA MEDIAMASK™ 186"

At US Bowling Corporation, we offer you an array of options when building a new center or modernizing an existing center. MediaMask gives you the option to buy as many video screens as your budget will allow. There is no need to buy video screens for every lane. MediaMask is the only masking unit system that gives you the flexibility of adding video screens in the future.





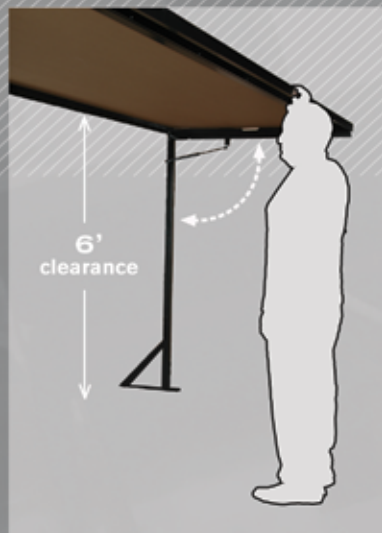
MASKING UNIT AND MEDIAMASK OPTIONS

Standard Masking Unit 72"



USB-0072-S

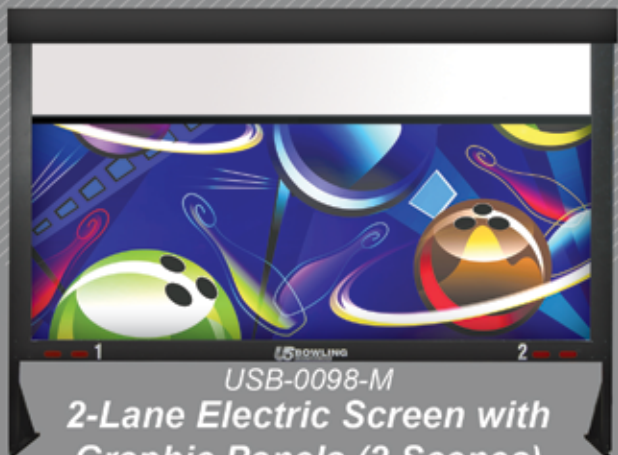
Our Standard Unit covers two lanes and features US Bowling's Enhanced Graphic panels.



Our gas-powered shocks make our MediaMask a mechanic's dream. Easily swing the unit up for 6 feet of clearance and optimum convenience.

MediaMask™ 98"

16:9 ASPECT RATIO HD



USB-0098-M

2-Lane Electric Screen with Graphic Panels (2 Scenes)

16:9 ASPECT RATIO HD



USB-0098-F

2-Lane Fixed Screen requires 98" height from lane surface

Tight for Height? Our 98" tall unit is versatile enough to install in locations with lower ceilings, and still offers 138" of diagonal viewing. Comes in both fixed screen and convertible versions, and are easy to manage from the front desk.



MediaMask™ 120"

4:3 ASPECT RATIO



USB-0120-M

**2-Lane Electric Screen with
Graphic Panels (2 Scenes)**

4:3 ASPECT RATIO



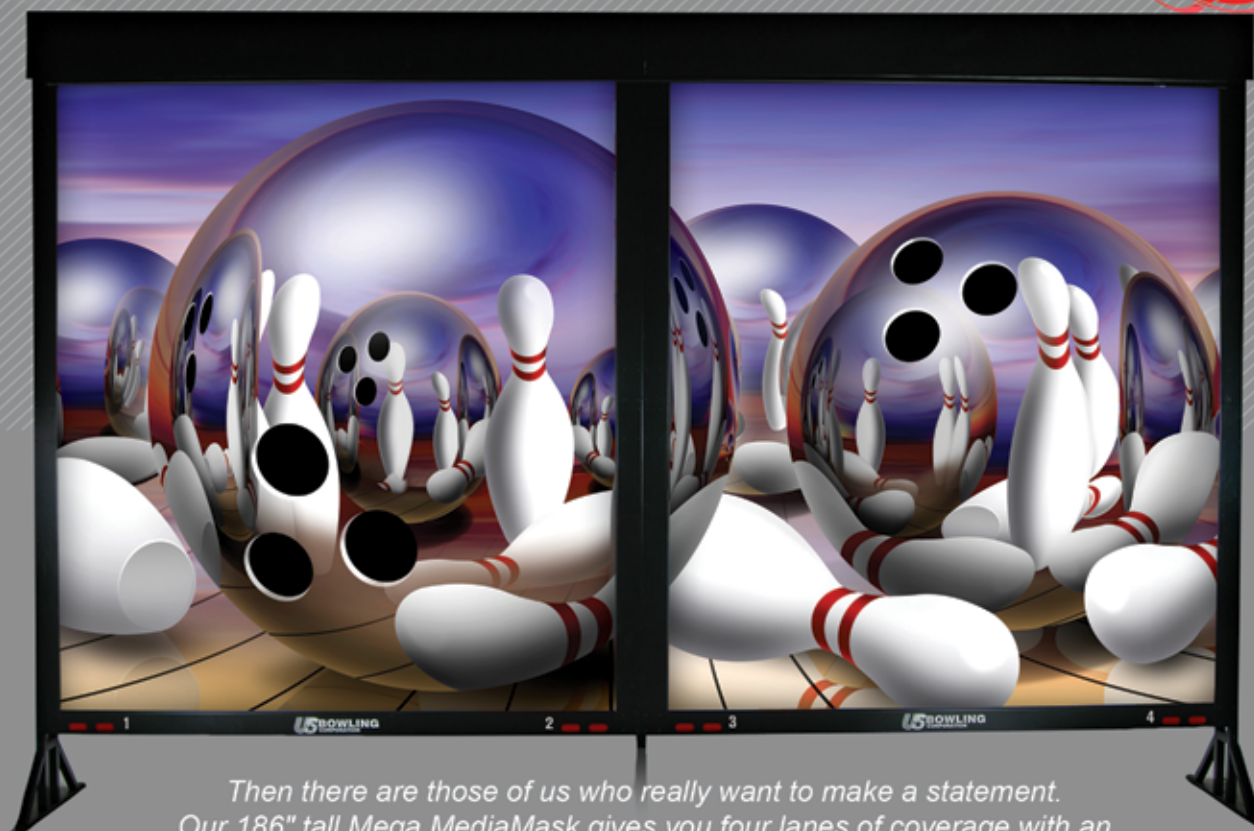
USB-0120-F

**2-Lane Fixed Screen requires
120" height from lane surface**

The original 120" tall MediaMask gives you a full 150" of diagonal viewing in a dual lane configuration. Now that's something your customers will remember!



Mega MediaMask™ 186"



16:9
ASPECT
RATIO HD

USB-0186-M

**4-Lane
Electric
Screen with
Graphic
Panels
(2 Scenes)
– Requires
186" height
from lane
surface**

Then there are those of us who really want to make a statement. Our 186" tall Mega MediaMask gives you four lanes of coverage with an amazing 289" of diagonal viewing area in stunning HD. Talk about a maximum return-on-investment, your customers will come back again and again.

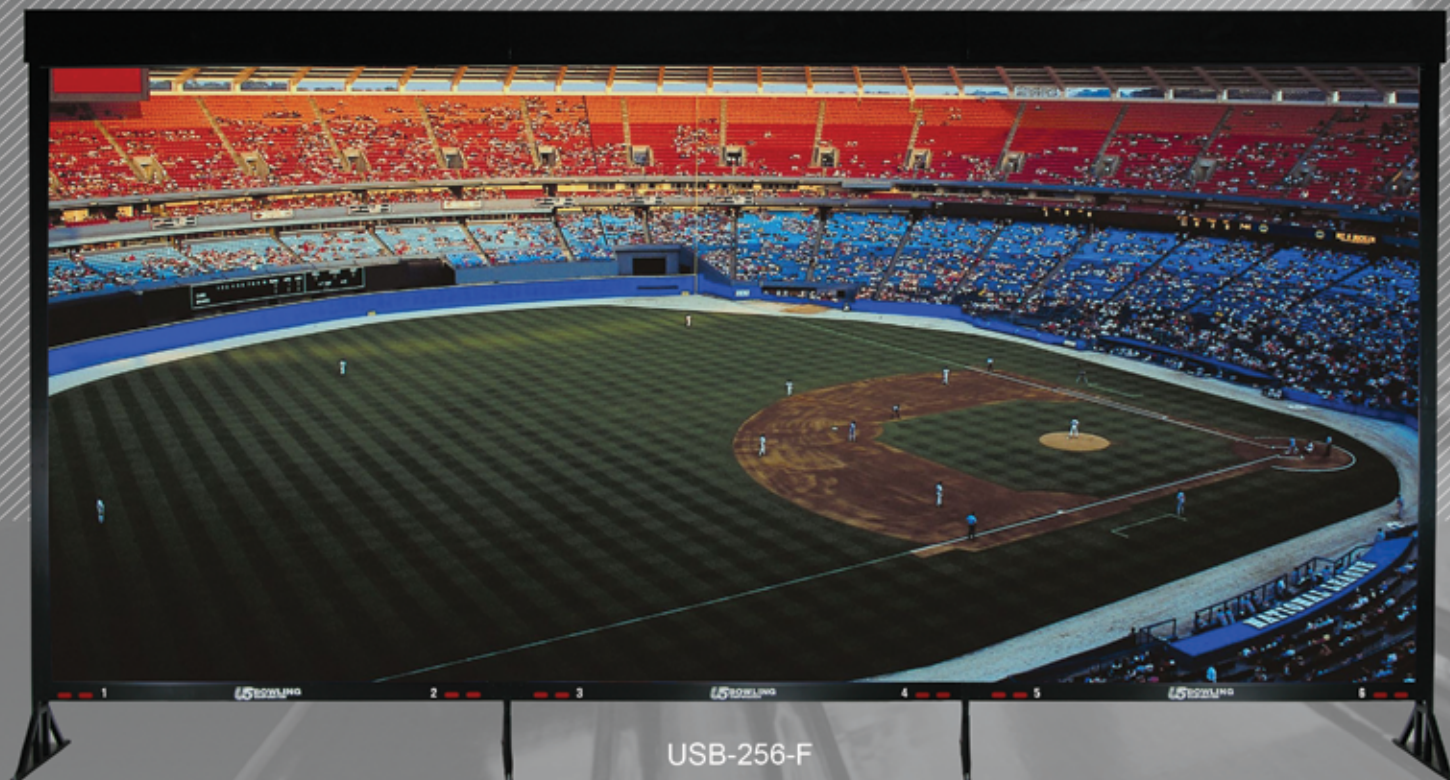




Big Aspect MediaMask™ 256"



16:9 ASPECT RATIO HD



6-Lane Fixed Screen – Requires 256" height from lane surface

When SIZE matters ...

US Bowling Corporation has acquired a reputation for revolutionizing the industry with innovative and creative new products. Sometimes our engineering concepts seem a little crazy at first—but that's how we continue to stay ahead of the bowling entertainment curve. In keeping with this tradition, we now introduce BAM! MediaMask. You won't be able to keep up with your waiting list once your customers have seen this ridiculous SIX lanes of media coverage with a staggering 449" of diagonal viewing area in HD quality.

Words won't begin to describe the pandemonium experienced in your center upon viewing BAM

All automatic screens are furnished with a 120v control switch with three available options:

- 1. Low voltage with wall switch and 150' of 3 conductor wire*
- 2. Low voltage controller with infrared remote control*
- 3. Projector control card with 30" wire (requires 12V control output on the projector)*

US BOWLING ENHANCED GRAPHICS



The Finishing Touch

US Bowling Corporation has developed a proprietary process to create the Enhanced Glow experience. These graphics are without a doubt the brightest in the business. And, their intensity won't quit on you—they have the best longevity of any glow graphic in the industry. Once you see the difference, you won't be able to go back to a dull glow. This exclusive state-of-the-art

Does Your Center Need Black Light Effects?

Even the best glow graphics won't pop under sub-par lamps. That's why US Bowling offers shockingly intense black light lamps with a unique mirrored finish for the cleanest, brightest, and most dynamic glow throughout your center. And, with our exclusive soft-start process, our lamps last even longer. So, even though they provide 50% more output, they're still the most energy efficient lamps in the industry.



Your Customers Deserve The Best!





GRAPHIC SELECTIONS

Available In All Sizes For Your Bowling Center

Pin City (USB - 3000)



Electricity (USB - 3300)



Chrome Bowling (USB - 3100)





Filmscape (USB - 3200)



Freedom Reigns (USB - 3400)



Abstract (USB - 3500)





CUSTOM MEDIAMASK™ GRAPHICS

If our standard graphics aren't quite what you had in mind, or if you want something truly unique, US Bowling can work with you to create customized high-resolution graphic panels that meet your specific needs. Let your imagination run wild—whether it's a skyline, favorite sports team, or your logo, we can design, print, and even enhance your graphic panels for you.



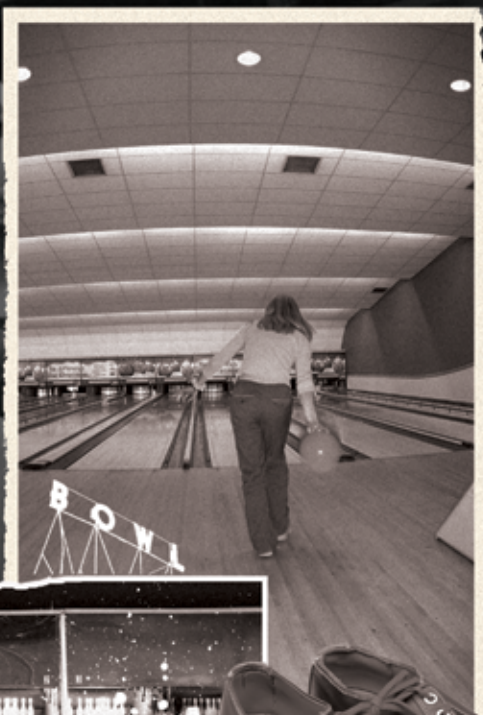
Custom graphic created to match customers specifications.



City skyline

Feel free to choose custom artwork and we can print it with UV Enhanced Glow Graphics



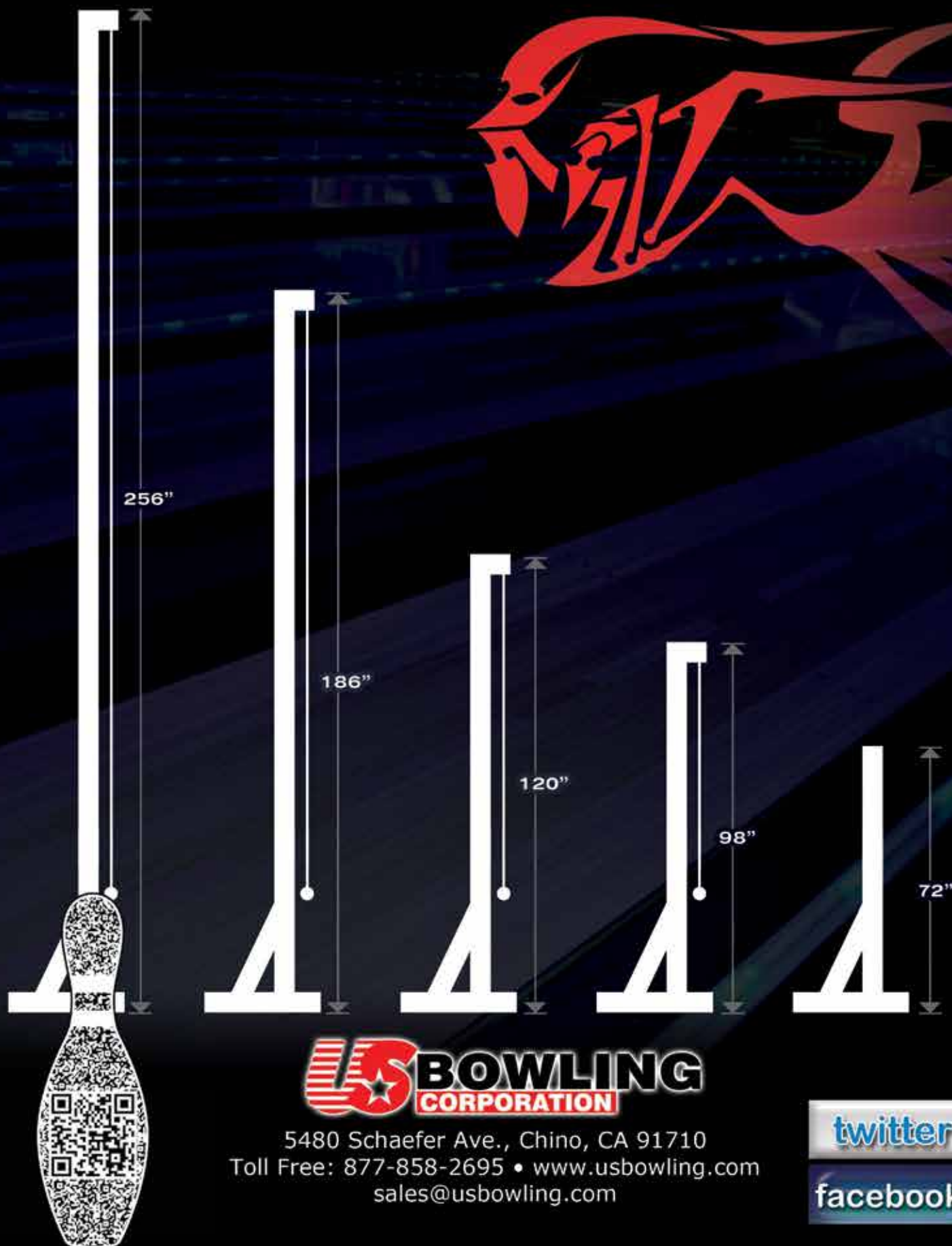


Ready to update your center?

With our MediaMasks™ Video Masking Unit System you get nothing less than the Biggest Bang for your Buck!

So if your Brunswick®, B2000, Frameworks, Vantage, Horizon Concepts, Mendes or Qubica/AMF is starting to show its age... update to our masking unit and watch your return on investment turn into the 'Ultimate Wow Factor'!





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